



ERIC GARCETTI
MAYOR

May 5, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Karina Macias to the Innovation and Performance Commission for the term ending June 30, 2025. Ms. Macias will fill the vacancy created by Jason Seward, who has resigned.

I certify that in my opinion Ms. Macias is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Karina Macias
Commission: Innovation and Performance Commission
End of Term: 6/30/2025

Appointee Information

- 1. **Race/ethnicity:** Latinx
- 2. **Gender:** Female
- 3. **Council district and neighborhood of residence:** 14 - Central
- 4. **Are you a registered voter?** Yes
- 5. **Prior commission experience:**
- 6. **Highest level of education completed:** Master of Urban and Regional Transportation Planning, Cal Poly Pomona
- 7. **Occupation/profession:** Senior Associate Planner, Nelson/Nygaard Consulting
- 8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
- 9. **Purpose of this appointment:** Appointment
- 10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End	Appointing Authority
Hoang, Tony	Central	14	Asian Pacific Islander	M	06-Sep-22	Mayor
Vacant					06-Jun-25	Mayor
Fondation, Larry	East LA	4	Caucasian	M	06-Jun-23	Mayor

Karina Macias

AREAS OF EXPERTISE

- Capital project delivery and management
- Community empowerment and engagement
- Data analytics and visualization
- Diversity, equity, and inclusion expert
- Federal, state, and local transportation policy
- Organizational and professional development
- Workforce training and development

EDUCATION

Cal Poly Pomona, Pomona, CA

Master of Urban and Regional Transportation Planning MAY 2014 - JUNE 2016

University of California, Berkeley, Berkeley, CA

Bachelor of Arts in Urban Studies AUGUST 2009 - JUNE 2013

EXPERIENCE

Nelson\Nygaard Consultants Los Angeles, CA

Senior Associate MAY 2021 - PRESENT

- Works alongside cities, counties, and transit agencies across the United States to identify policy, procedural, and programmatic improvements to improve mobility equity in their jurisdictions
- Leads multidisciplinary project teams to deliver actionable transportation plans, policy frameworks, and studies related to improving mobility, equity and inclusion, climate action, and innovation
- Facilitates interagency collaboration and partnerships needed to deliver regional mobility improvements
- Leads the firm's equity, diversity, and inclusion initiatives to support equitable organizational change

Los Angeles Department of Transportation Los Angeles, CA

Supervising Transportation Planner & Racial Equity Manager MARCH 2020 - APRIL 2021

Transportation Planning Associate MARCH 2016 - NOVEMBER 2018

Assistant Project Coordinator MAY 2015 - FEBRUARY 2016

Student Professional Worker JULY 2014 - MAY 2015

People St Program Manager MARCH 2014 - JULY 2014

Bikeway Planning Intern JULY 2013 - MARCH 2014

- As data analytics and equitable policy lead, defined place-based customer experience, operational, and deployment requirements for the City's On-Demand Personal Mobility Permit Program
- Lead a 15-person cross-departmental team working on organizational development to center practices and processes on racial equity and inclusion, such as planning and project development, transportation data analytics, resource allocation, and hiring and retention
- Managed a cross-functional team developing digital technology-enabled curb management tools to advance the department's vision for digital and active management of the city's public right-of-way
- As analytics and policy research lead, facilitated the modernization of the City's travel demand forecasting model, locally calibrated trip generation methods, and transportation impact review methods
- Convened cross-departmental working groups and produced project planning and management tools and associated map-based project screening tools to align capital projects with policy goals
- Co-founded the California Cities Transportation Initiative (CaCTI) VMT Working Group and Research Subcommittee meetings and prepared research need statements on behalf of major local jurisdictions
- Collaborated with the Department of City Planning Community Planning & Policy to develop community

- land use plans and strategies that advance our City's mobility and environmental targets
- Established LADOT Complete Streets Committee proceedings to develop design standards and guidelines for new, non-standard street treatments
 - Empowered community-based applicants to the inaugural People St Program application cycle, facilitating navigation of City processes to re-purpose road space for community programming

World Economic Forum, Los Angeles, CA

Urban Aerial Mobility Fellow AUGUST 2020 - OCTOBER 2020

- Co-directed a collaborative involving cross-sector partners to define shared desired outcomes for Urban Aerial Mobility (UAM) in cities, with Los Angeles as the founding partner, resulting in the "[Principles of the Urban Sky](#)"

Office of Los Angeles Mayor Eric Garcetti, Los Angeles, CA

Transportation Manager NOVEMBER 2018 - MARCH 2020

- Developed collaborative structures for city agencies to deliver major transportation initiatives, like equitable expenditure of local revenues from fuel taxes and dockless mobility pilot permit program
- Served as inter-agency coordination ombudsman to support the construction of major transit capital projects, like Regional Connector, Purple Line Extension, and Crenshaw/LAX
- Oversaw inter-agency implementation of the citywide free student bus pass pilot initiative
- Coordinated expansion of local workforce development programs and partnerships between public and non-profit organizations such as Metro WIN-LA, LACI, and LA Conservation Corps
- Developed legislation and implementation strategies for Metro planning and programming, construction, and congestion management initiatives, such as the regional bus system re-design, ExpressLanes system expansion, and Equity Platform implementation

Transportation Research Board - National Cooperative Highway Research Program, Washington DC

Project Panel Member AUGUST 2016 - PRESENT

- Represented local transportation agencies and researcher expertise to drive research design, analytical methods, and public messaging for *Pedestrian and Bicycle Safety Performance Functions for the Highway Safety Manual* ([NCHRP Project 17-84](#))

AWARDS

Outstanding Transportation Project American Society of Civil Engineers JULY 2019

Dean's Outstanding Student Award Cal Poly Pomona College of Environmental Design JUNE 2016

Minority Student Fellowship Transportation Research Board JANUARY 2016

Best Planning Practice Award American Planning Association Los Angeles JUNE 2015

President's Graduate Student Fellowship Cal Poly Pomona MAY 2015

LANGUAGES English (native), Spanish (native)

PUBLICATION

Macias, K. (2016). Alternative Methods for the Calculation of Pedestrian Catchment Areas for Public Transit. *Transportation Research Record: Journal of the Transportation Research Board*, (2540), 138-144.



ERIC GARCETTI
MAYOR

May 5, 2022

Dear Ms. Macias:

I am pleased to inform you that I hereby appoint you to the Innovation and Performance Commission for the term ending June 30, 2025. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at nicole.enriquez@lacity.org.

Ms. Karina Macias
May 5, 2022
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As part of the City Council confirmation process, meetings will be offered to Kevin de Leon, your Councilmember, and Councilmember Bob Blumenfield, the Chair of the Public Works Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Public Works Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Karina Macias
May 5, 2022

Nominee Check List

I. Within 7 days:

_____ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. Within 21 days:

_____ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Kevin de Leon

_____ Councilmember Bob Blumenfield, Chair of the Council Committee considering your nomination